

ABSTRACT OF THE DISCLOSURE

A sequential method for dyeing hair which comprises: contacting the hair with a substantially inactive dye precursor mixture containing at least one primary intermediate and an optional coupler having at least 50% of the molecules comprising these precursors are in their non-anionic form, for a period of time, followed by contacting the hair with a developer mixture capable of oxidizing the hair dye precursors to react and form hair color molecules.